

## A.Y. 2024-2025

### Placement Committee

The Placement Committee looks into tasks like student brochure development, resume writing, pitching, student's skills-job mapping and placement related event organizing. A Placement Officer is responsible for bringing a company's hiring process to fruition with precision and accuracy. Placement officers have a combination of clerical and recruitment skills and are responsible for finding and matching the right positions with the right people. Campus placement, also known as campus recruitment, is when companies come to college campus, conduct interviews, and hire candidates to work in your company. These campus placements are arranged for by your college, which invites all the best possible companies to recruit from their students. Committees involve members in the development and delivery of services, represent member opinion in decision-making, and help serve member needs through interaction. They also offer the opportunity for group problem-solving and can be a forum for presenting multiple points of view.

#### Placement committee:

Sr No.	Name	Position
1.	Dr. Reshma Vaja	Chairman
2.	Asst. Prof. Shadab Shaikh	Convener
3.	Asst. Prof. Shriya Pandit	Member

#### Company list for Placement 2025-26

Sr. No.	Company Name	Date
1.	Internship Interviews – Cunix InfoTech Pvt. Ltd	3 <sup>rd</sup> September 2024
2.	Orientation Program by Poonam Courier Services	30 <sup>th</sup> September 2024
3.	Career Seminar by Kotak Education Foundation	7 <sup>th</sup> December 2024
4.	Career Managers	17 <sup>th</sup> February 2025
5.	Placement Drive- First Source Solutions, Jp Morgan	13 <sup>th</sup> March 2025

#### Objective:

1. Actively inviting companies for campus placements, managing the entire recruitment process, and ensuring high placement percentages.
2. Organizing industry interactions, guest lectures, and workshops to align student skills with current market demands.

3. Providing personalized career counseling, resume vetting, and mock interviews to prepare students for the job market.
4. Building and maintaining long-term relationships with industry professionals, HRs, and alumni to enhance the institution's reputation.
5. Training students in soft skills, technical skills, and professional etiquette to increase their employability.

#### **Internship Interviews – Cunix InfoTech Pvt. Ltd. - 3<sup>rd</sup> September 2024**

The Placement Department invited Cunix InfoTech Pvt. Ltd. to conduct interviews for internship opportunities. Cunix Infotech is a globally recognized Elite CMMI Institute Partner (ISACA) and a leading management and business process consulting organization. The interview process was conducted smoothly, and selected students were shortlisted for internship programs. The department ensured equal opportunities for students seeking jobs or training across various fields.

#### **Orientation Program by Poonam Courier Services - 30<sup>th</sup> September 2024**

Nirajana Majithia College of Commerce organized an orientation program for students of B.Com, BMS, and B.Sc. IT, conducted by Poonam Courier Services, a proprietorship firm established on 01 October 2020, engaged in courier and postal services. The session was conducted by Parasar Pandya Sir, who explained the company's services, work culture, and career opportunities. Students were offered internships with stipend, immediate joining, and full-time job opportunities.

#### **Career Seminar by Kotak Education Foundation - 7<sup>th</sup> December 2024**

A career guidance seminar was organized for First Year, Second Year, and Third Year students, conducted by the Kotak Education Foundation, an organization working in the field of education and employability for over a decade. The seminar provided valuable insights into career planning, goal setting, and opportunities in the banking and financial sector. Students expressed enthusiasm and pride in learning from such a reputed organization.

#### **Placement Seminar by Career Managers - 17<sup>th</sup> February 2025**

The Placement Committee organized a placement-oriented seminar conducted by Career Managers Company. The seminar was led by the head of the organization, who shared valuable insights on industry requirements and placement preparedness. Students gained practical knowledge about career planning and strategies to secure placements. At the end of the seminar, the resource person was felicitated by Shadab Shaikh Sir with a letter of appreciation.

## **Placement Drive – 13 March 2025**

A Placement Drive was organized on 13 March 2025 for students of First Year, Second Year, and Third Year Degree College. Several companies from diverse sectors such as Information Technology, Commerce and Management, Sales, and Marketing participated in the recruitment process. Students were instructed to attend the interviews in formal attire and carry their resumes.

The program was honored by the presence of the Managing Trustee Shri Jayesh Majithia Sir, Zaveri Sir, Principal Dr. Reshma Vaja, and Vice Principal Dr. Shweta Kumar. Students enthusiastically participated and successfully faced the interview process. The drive was conducted smoothly from 9:00 a.m. to 2:00 p.m., followed by lunch and refreshments for the recruiters.

The entire event was efficiently coordinated by the Placement Committee Convener, Shadab Shaikh Sir, and the Placement Drive 2025 concluded successfully.

### **Outcomes:**

1. Enhanced campus recruitment processes resulted in increased student participation and a higher placement percentage across multiple academic programs.
2. Students gained exposure to current industry trends and expectations through regular industry interactions, guest lectures, and skill-oriented workshops.
3. Personalized career counseling, resume validation, and mock interviews enabled students to approach the job market with improved confidence and readiness.
4. Sustained collaboration with industry professionals, HR representatives, and alumni strengthened institutional credibility and expanded placement opportunities.
5. Focused training in soft skills, technical competencies, and workplace etiquette significantly improved students' employability and professional conduct.

