



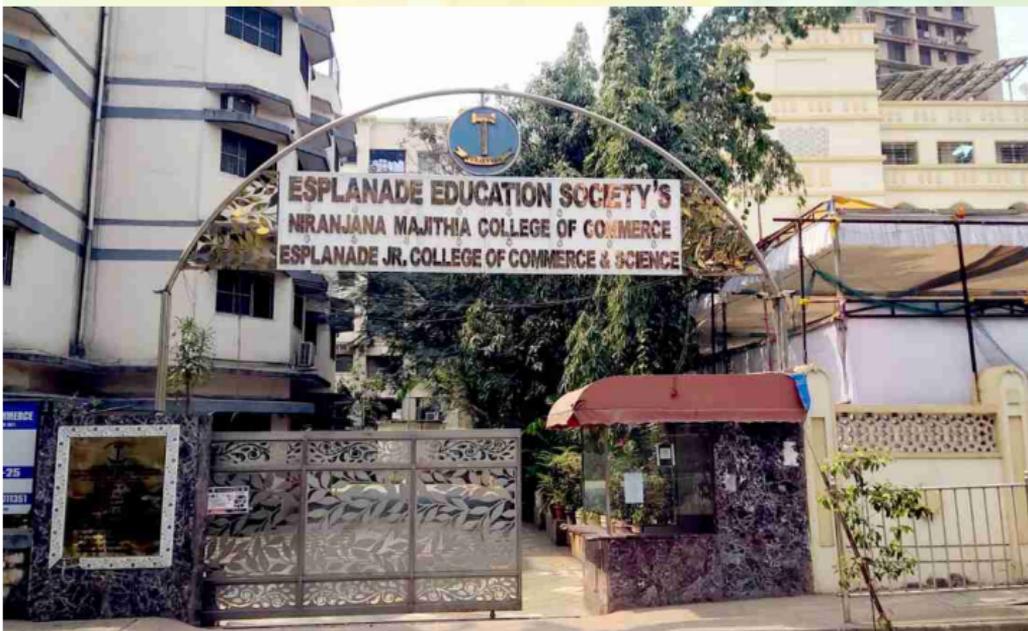
Esplanade Education Society's

NIRANJANA MAJITHIA COLLEGE OF COMMERCE

Affiliated to University of Mumbai
NAAC Accredited 'B' Grade
(ISO 9001: 2015 CERTIFIED)

M.G. Road, Bohra, Colony, Kandivali (W), Mumbai-400 067.

Email : nmdegreecollege@gmail.com Website : www.eesmajithia.edu.in



**In Association with University of Mumbai
Organising**

**ONE DAY MULTIDISCIPLINARY
NATIONAL LEVEL E-CONFERENCE 2026**

Theme

**Innovating for a Sustainable Future:
Harnessing Emerging Technologies to
Drive Global Environmental,
Social & Governance (ESG) Impact**

Mode - Virtual

DATE : 20/03/2026, Friday

TIME : 10:00 AM onwards

ABOUT COLLEGE

Niranjana Majithia College of Commerce, located in Kandivali (West), Mumbai, is a premier co-educational institution with a rich academic heritage rooted in the Esplanade Education Society. The Degree College was formally established in 2004 with a clear mission to promote communal harmony and provide quality professional education to students from all sections of society. The institution evolved under the visionary guidance of Mr. Navinchandra Majithia and is presently led by Managing Trustee Mr. Jayesh N. Majithia, focusing on modernising faculty practices and infrastructure. The college boasts state-of-the-art facilities including fully air-conditioned smart classrooms, a spacious well-equipped library, three specialised computer laboratories, a modern seminar hall. Dedicated counselling cabin, creating a holistic learning environment for students. Alongside academics, the college actively nurtures character building and leadership. Offering undergraduate with B.Com, BMS, and B.Sc-IT, the institution follows a strict “No Deposit, No Donation” policy and upholds a strong Quality Policy that blends Indian values with modern technology, preparing students for the global arena while sensitising them to gender equality, human rights, and social responsibility. At Niranjana Majithia College of Commerce, students enjoy holistic development through active literary clubs (English, Gujarati, Hindi, and Marathi), professional platforms like the Commerce and Cultural Associations, and opportunities in sports and unique activities such as archery, skating, and shooting—encouraging creativity, leadership, and overall personality growth.

About the Research Conference

Niranjana Majithia College of Commerce is proud to host its Annual Research Conference on the theme ***“Innovating for a Sustainable Future: Harnessing Emerging Technologies to Drive Global Environment, Social & Governance (ESG) Impact”*** This conference serves as an interdisciplinary platform for academicians, researchers, industry professionals, and students to engage in meaningful dialogue on the evolving digital landscape and its role in shaping a sustainable future.

The conference aims to provide a global platform for researchers, academicians, industry experts, and policymakers to critically examine how emerging technologies can accelerate sustainable development and enhance Environmental, Social, and Governance (ESG) performance. It seeks to encourage interdisciplinary dialogue, promote evidence-based research, and inspire innovative solutions that address climate challenges, social equity, responsible business practices, and transparent governance. By sharing best practices, case studies, and policy insights, the conference intends to build collaborative networks, strengthen ethical and inclusive technology adoption, and contribute to long-term strategies aligned with the United Nations Sustainable Development Goals.

The event will feature expert keynote sessions, research paper presentations, that focus on current trends, challenges, and opportunities in digital transformation. By fostering a collaborative research-oriented environment, the conference aspires to contribute to thought leadership and encourage innovative solutions that support long-term sustainability across sectors.

This conference reflects the college's commitment to promoting academic excellence, research culture, and knowledge dissemination for societal progress. It provides an ideal platform for participants to showcase their work, exchange insights, and network with experts driving digital and sustainable innovations globally.

Objectives of the Research Conference

1. To encourage interdisciplinary research and collaboration among academia, industry, policy makers, and NGOs on sustainable development and responsible innovation.
2. To analyze challenges, risks, and ethical concerns related to technology-driven ESG initiatives, including data privacy, digital divide, climate risk, and governance transparency.
3. To explore how emerging technologies (AI, IoT, blockchain, data analytics, fintech, etc.) can strengthen Environmental, Social, and Governance (ESG) practices across industries.
4. To showcase best practices, case studies, and innovative solutions that demonstrate measurable ESG outcomes at local, national, and global levels.

5. To promote capacity building and knowledge sharing that supports policy formulation, corporate strategies, and future research directions aligned with UN Sustainable Development Goals (SDGs).

Theme:

Innovating for a Sustainable Future: Harnessing Emerging Technologies to Drive Global ESG Impact

Sub theme:

1. ESG, Sustainability & Governance (Core Track –All Disciplines)

- ESG frameworks, SDGs, policies, and global reporting standards
- Climate action, carbon neutrality, net-zero strategies
- Circular economy, green finance, and responsible innovation
- Ethics, governance, corporate responsibility, and ESG compliance

2. Emerging Technologies for Sustainable Development

- AI, ML, Big Data, IoT, and Blockchain for ESG analytics
- Smart cities, intelligent infrastructure, and green computing
- Cybersecurity and digital governance for sustainable ecosystems
- Industry 5.0, automation, robotics, and eco-design

3. Environment, Energy & Life Sciences

- Renewable energy systems, smart grids, and clean technologies
- Climate science, biodiversity, and ecosystem restoration
- Sustainable agriculture, agri-tech, bioenergy, and biotechnology
- Waste management, water sustainability, and pollution control
- Health, nutrition, and environmental sustainability

4. Management, Finance & Sustainable Business

- Sustainable business models and ESG-driven strategies

- Green finance, climate finance, ESG investing, and carbon markets
- Impact investing, FinTech, and sustainable portfolios
- Accounting, valuation, assurance, and ESG disclosure standards

5. Human Capital, HR & Social Sustainability

- Green HRM and sustainable talent management
- Workforce upskilling for green and digital economies
- DEI, employee well-being, mental health, and ethical workplaces
- Leadership, organizational culture, and change management

6. Marketing, Consumers & Communication for Sustainability

- Green marketing, ethical branding, and consumer behavior
- ESG communication, transparency, and trust-building
- Digital marketing, social media, and sustainability narratives
- Circular consumption models and life-cycle marketing

7. Operations, Supply Chain & Logistics Sustainability

- Sustainable operations and lean-green manufacturing
- Green supply chains, ethical sourcing, and traceability
- Circular supply chains, reverse logistics, and smart transportation
- Risk management, resilience, and quality sustainability

8. Law, Policy, Humanities & Inclusive Development

- Environmental law, ESG regulations, and climate governance
- Public policy, PPP models, and sustainable development
- Social innovation, education for sustainability, and inclusion
- Gender equity, cultural perspectives, and societal impact of technology

Guidelines For Research Paper Submission

Participants are invited to submit original research abstracts aligned with the main theme or sub-themes of the conference.

1. Abstract and Keywords:

- The abstract should be between 250 to 300 words.
- Include 3 to 4 keywords that best describe the content of the research paper

2. Cover Page:

- The cover page of the manuscript must include the following details:
- Title of the Paper
- Author's & Co-author's name (if any)
- Designation & Affiliation
- Contact Number
- E-mail Address

3. Formatting Guidelines:

The manuscript should be submitted in MS Word format.

- Font Style: Times New Roman
- Font Size: 12
- Line and Paragraph Spacing: 1.5
- Word Limit: The total length of the paper (including graphs, tables and appendices) should not exceed 3000 words.
- All references and the bibliography must be formatted in APA style.

4. Presentation:

- For presentations, maximum 10 PPT slides will be allowed.
- Time allotted for the presentation will be 5 minutes.
- Presentation must be done using MS PowerPoint.

5. Plagiarism & Disclaimer :

- The plagiarism level should be as per UGC norms.
- The submitted manuscript should be original and not previously published or under consideration for publication elsewhere.
- Research Scholars are advised to firmly follow the integrity with regards to acknowledging the idea borrowed from others. The conference team & Editors shall not be held responsible for any such irregularities regarding plagiarism in the manuscripts.

6. Submission Process:

- Mention the **Sub-Theme** and **Title of Paper** in the subject line.
- Kindly ensure that manuscripts submitted in MS Word format via
nmdegree.research@eesmajithia.edu.in

7. Publication:

- The selected papers will be published in the Conference Proceeding.

AWARDS & APPRECIATION

To recognize outstanding contributions and encourage excellence, the conference will present the following awards:

1. Best Paper Presentation Award will be awarded to the participant who delivers the most engaging, clear and impactful Presentation in each discipline to the Faculty & Student individually.

8. Important Dates

- **Abstract Submission Deadline** : 05/03/2026
- **Full Paper Submission** : 15/03/2026
- **Conference Date** : 20/03/2026 (Online)
- Conference Registration charges : Rs.150/-

9. Publication Charges

- Corporate Professionals - Rs. 700/- per author
- Academicians - Rs. 400/- per author
- Research scholars - Rs. 300/- per author
- Students - Rs. 200/- per author

Registration Link

<https://forms.gle/DMsKxtERSkqVUFpJ7>



WhatsApp Link

<https://chat.whatsapp.com/B9N7nZnkBsulHCaVsiZxOwb>



Bank Details:

Account Holder name: Niranjana
Majithia College of Commerce
Account number: 1228010010757
Bank name: ICICI Bank
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Borivali (West) Mumbai - 400 092.
MAHARASHTRA
IFSC Code: ICIC0001228



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Shri Jayesh Majithia

Managing Trustee

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Principal & Professor of Commerce
at Chameli Devi Institute of
Professional Studies, Indore.

Conference Chair

Dr. Reshma Vaja

I/C Principal

Conference Covenor (IQAC)

Dr. Meena Mashru

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(Co-Convenor) - 70438 82699

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