

Semester wise Course Outcomes B. Com

Semester I

Sr. No.	Name of the Course	Outcomes
1.	Commerce	<ul style="list-style-type: none">• Transmits understanding of basic concepts of business along with setting business unit and logical provisions for initiating business.• Gives clue to learners on entrepreneurship and exposes them to problems and prospects of women entrepreneurs.• Conveys to the learners the current trends in business.
2.	Accountancy	<ul style="list-style-type: none">• Inculcates knowledge of various accounting concepts and policies.• Introduces the students to working knowledge of Accounting Standards issued by the ICAI.
3.	Economics	<ul style="list-style-type: none">• Familiarizes the students with the basic concepts of micro economics and its applications to business situations.
		<ul style="list-style-type: none">• Guides the students towards understanding the real world market situations & business applications.
4.	Foundation Course	<ul style="list-style-type: none">• Creates understanding of multi-lingual, multireligious, multi-cultural nature & political nature of Indian society.• Creates understanding of the Indian Constitution & the disparity in Indian society
5.	Business Communication	<ul style="list-style-type: none">• Corporate communication helps future managers and employees in performing managerial functions smoothly.• Creates awareness, imparts knowledge, shapes attitudes and overall improves overall interaction between people.
6.	Environmental Studies	<ul style="list-style-type: none">• Makes students learn the role of environment and ecosystem.• Creates awareness about the relationship between population & environment.
7.	Mathematics and Statistics	<ul style="list-style-type: none">• Introduces mathematics & statistics to undergraduate students of commerce so that they can use them in the field of commerce & industries to solve the real life problems.• Facilitates decision making with the help of decision making techniques

• Semester II

Sr. No.	Name of the Course	Outcomes
1.	Commerce	<ul style="list-style-type: none"> • Makes learners understand the fundamentals of services, and plans regarding various strategies to increase service and trends in services. • Imparts knowledge related to retail changes in India with global perspective and converses on problems and prospects in retailing. • Furnishes details regarding BPO, KPO and various e-commerce activities focusing on logistics
2.	Accountancy	<ul style="list-style-type: none"> • Understands the techniques of consignment, Branch and Accounting methods. • Acquaints learners with knowledge regarding accounting procedures related fire Ins. claims and the process of claims.
3.	Economics	<ul style="list-style-type: none"> • Enables understanding of the relationship between different market structures and how they compare and contrast with one another. • Enables understanding of how a firm sets price for its products by using different methods..
4.	Foundation Course	<ul style="list-style-type: none"> • Makes learners understand different evolution of Human Rights. • Creates the basic understanding about the issues related to economic changes and its impact on different fields.
5.	Business Communication	<ul style="list-style-type: none"> • Equips the students to learn the principles of effective communication so that they can communicate with confidence in the corporate world. • Imparts the techniques of group discussion, the guidelines of preparing for the interview along with the knowledge of drafting different formats of letters like inquiry, sales, marketing, claim, adjustments, appointment and termination.
6.	Environmental Studies	<ul style="list-style-type: none"> • Makes students aware about waste management. • Exposes learners to the impact of Industrial development on Agriculture.
7.	Mathematics and Statistics	<ul style="list-style-type: none"> • Prepares students to develop skills to solve financial problems. • Creates awareness of applications of Derivatives to concepts in Economics.

Semester III

Sr. No.	Name of the Course	Outcomes
01	Accountancy and Financial Management	<ul style="list-style-type: none">• Updates students with working knowledge of accounting standards issued by ICAI.• Imparts conceptual knowledge of various accounting concepts, conventions and policies..
02	Introduction to Management Accounting	<ul style="list-style-type: none">• Enables them to know the concept of capital budgeting with reference to time value of money.• Enables understanding of the functions, advantages, limitations of management accounting.
03	Commerce	<ul style="list-style-type: none">• Creates understanding of the concept of management along with evolution of management.• Let's students become aware about universal application of functions of Management..
04	Business Economics	<ul style="list-style-type: none">• Creates awareness among students about various economic conditions of macro - economics such as inflation, unemployment etc.• Examines the economy as a whole and inspires a consistent way of thinking about key macroeconomic phenomena.
05	Advertising	<ul style="list-style-type: none">• Updates students about current trends in advertising.• Acquaints students about various tools of IMC and careers in advertising.
06	Foundation course	<ul style="list-style-type: none">• Gives basic understanding on issues related to human rights violations, ecology and urban-rural disparities in access to health and education.• Creates the importance of developing scientific temper towards technology and its use in everyday life.
07	Business Law	<ul style="list-style-type: none">• Provides a brief idea about the frame work of Indian business law.• Familiarizes the students with case law studies related to business law.

Semester IV

Sr. No.	Name of the Course	Outcomes
01	Introduction to Auditing	<ul style="list-style-type: none">• Imparts knowledge of audit planning, procedures and documentation and assurance standards.• Instills elementary understanding of internal control and internal audit.
02	Accountancy and Financial Management	<ul style="list-style-type: none">• Imparts conceptual knowledge of various accounting concepts, conventions and policies.• Inculcates knowledge about accounting methods, practices and techniques particularly pertaining to joint stock companies.

03	Commerce	<ul style="list-style-type: none"> Provides basic knowledge of production management, inventory management, and quality management. Updates learners with recent trends in finance.
04	Business Economics	<ul style="list-style-type: none"> Enables students to understand the primary functions of government like revenue, expenditure, debt and helps to analyze budget. Provides students with the tools to understand the underlying concepts and practical trade offs entailed in public finance policy alternatives.
05	Advertising	<ul style="list-style-type: none"> Creates understanding of the construction of effective advertisement. Highlights the role of advertising for the success of brands and its importance within the marketing function of the company.
06	Foundation course	<ul style="list-style-type: none"> Develops a basic understanding about rights of citizen, ecology, role of modern technology. Provides an overview of significant skills required to address competition in career choices.
07	Business Law	<ul style="list-style-type: none"> Acquaints students with laws related to Indian Companies' Act 2013, IPR, Partnership Act 2008, and Consumer Protection Act. Provides a brief idea about the frame work of Indian business laws.

•Semester V

Sr. No.	Name of the Course	Outcomes
01	Financial Accounting and Auditing Paper	<ul style="list-style-type: none"> Creates awareness about company accounts with provision of various companies act. Provides knowledge about the buyback of shares, investment account with their accounting treatment.
02	Cost Accounting and Auditing Paper	<ul style="list-style-type: none"> Impacts the knowledge of various costs on the basis of element behavior and functions. Helps in ascertaining the cost of material and labour.
03	Commerce (Marketing)	<ul style="list-style-type: none"> Intercepts and familiarizes students with different and basic concepts of marketing mix, MIS and Marketing Research. Updates students about marketing challenges faced by marketing managers in 21st century. Makes students aware about competitive strategies for market leader, and various aspects of market.
04	Business Economics	<ul style="list-style-type: none"> Assess the performance of commercial banks in agricultural credit. Identifies and explains economic concepts and theories related to the behavior of economic agents, markets, industry legal institutions, social norms and government policies.

05	Direct Taxation (Elective)	<ul style="list-style-type: none"> Creates an understanding of the basic concept of Direct Tax and basic definition related to Direct Tax and assessee. Provides learners an idea of the process and techniques of calculation of taxability and tax liability.
06	Export Marketing (Elective)	<ul style="list-style-type: none"> Furnishes learners with basic concepts and global framework for export marketing. Instructs learners about basic financial incentives and updates them with current trends in export marketing.
07	Computer Systems and Applications (Elective)	<ul style="list-style-type: none"> Provides basic understanding of how communication occurs in computing environment with knowledge of Internet and Network.
		<ul style="list-style-type: none"> Makes students aware of Database structures and how to sort day to day office records by the use of simple queries in Database. Cultivates knowledge of MS-Excel and its use in office environment.

•Semester VI

Sr. No.	Name of the Course	Outcomes
01	Financial Accounting and Auditing Paper	<ul style="list-style-type: none"> Imparts knowledge about accounting treatment of amalgamation of companies, Foreign currency transactions. Helps students in gaining practical knowledge of accountancy.
02	Cost Accounting and Auditing Paper	<ul style="list-style-type: none"> Creates understanding on the various techniques of costing like Contract, Process, Standard and Marginal. Imparts knowledge on various emerging concept of cost accounting like cycling costing, Bench Marking etc.
03	Commerce (HRM)	<ul style="list-style-type: none"> Refurbishes students with fundamental aspects of HRM, the role, functions and process of HRM. Explains students the applications of HRIS and different theories of leadership and motivation. Updates learners with recent trends in HRM and make students aware about challenges faced by HR managers.

04	Business Economics	<ul style="list-style-type: none"> • Creates an understanding of the nature of International Trade and the nature of International organization such as the United Nations, the International Bank for Reconstruction and Development (World Bank), International Monetary Fund, World Trade Organization and their effects on business. • Creates understanding of the rate of exchange and how the rate of exchange is determined.
05	Indirect Taxation (Elective)	<ul style="list-style-type: none"> • Enables learners to acquire the knowledge of Goods and Services • Explores the process of Registration, place and value of supply and computation of tax liability.
06	Export Marketing (Elective)	<ul style="list-style-type: none"> • Provides information regarding product planning and pricing decisions for export marketing.
		<ul style="list-style-type: none"> • Instructs students regarding various sources of export finance and provides knowledge regarding export procedure and documentation.
07	Computer Systems and Applications (Elective)	<ul style="list-style-type: none"> • Familiarizes students of E-Commerce infrastructure and the use of it in today's Digital age. • Gives knowledge of programming platform to students by use of VB scripting language • Enhances the use of Excel office productivity tools.